

NY Farms!

Building Farmer-Consumer Connections in the Empire State

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NY Farms! publishes News to Share to provide information about food and farming to a wide range of interested individuals, organizations and businesses. It is a compilation from a variety of sources. Articles do not necessarily represent official positions of NY Farms! For more about NY Farms! Visit www.nyfarms.info. We would appreciate receiving your information and announcements for News to Share, at nyfarms@nyfarms.info. **Please also use this address to subscribe or unsubscribe.**

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NEWS TO SHARE

September 15, 2009

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NATIONAL NEWS

Increasing the energy efficiency of supply chains

McKinsey Quarterly

The supply chains of many manufacturing sectors went global when oil was cheap; today, improving energy efficiency is a top concern for executives. This interactive shows numerous opportunities to dramatically reduce energy costs in supply chains. Supply chains have become increasingly global over the latter half of the century, as the globalization of trade was fueled by cheap oil. Today, the transportation of goods consumes 15 million barrels of oil a day—roughly one-fifth of total production.

In an ongoing study of energy efficiency in supply chains, McKinsey looked at numerous opportunities to reduce the amount of oil used to get goods from a manufacturer's dock to a retailer's shelf. These opportunities are available not only to manufacturers but to wholesalers, distributors, carriers, and third-party businesses. We've grouped these opportunities into six levers to illustrate possible next steps. Of course, the players in a chain operate independently from one another, so achieving all of these gains would require coordinated efforts and investments—a considerable challenge.

Finally, we examine potential gains in supply chain energy efficiency under three scenarios, based on low, medium, and high oil prices and electricity costs. In any scenario, however, companies would do well to set up energy-efficient supply chains, as their benefits greatly outweigh any downsides.

[Read more>>>](#)

NEW YORK STATE NEWS

Apple Harvest Underway This Week In New York: Growers Expecting High Quality Fruit and Plenty of Cider This Fall *New York Apple Association*

The apple harvest of New York State's most popular varieties begins this week and will continue through the fall. The quality of the fruit this season is outstanding, with heavy rains putting big size into fruit, according to grower reports.

"Consumers should expect lots of big juicy apples from our growers this fall," said New York Apple Association president Jim Allen.

The New York Apple Association is partnering with retailers across the state this fall to help alert consumers to the local aspect of the crop. "Buy local" signage and "New Crop Apple" displays will be in place in most supermarket produce departments.

"We hope when New York consumers have a choice, they will pick our local apples versus apples from across the continent," Allen said. "Ours taste more fresh and flavorful because they just came off the tree and directly to your store."

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Noted Food & Hospitality Consultant to Speak at New York State Maple Tour

From Radio City Music Hall, The Russian Tea Room, The Walnut Marketing Board and the California Milk Advisory Board, Manhattan, Las Vegas, Miami, L.A. to Lake Placid, the acclaimed food, restaurant and hospitality consultant Clark Wolf is bringing his 30-plus years of experience to New York's maple industry on September 28th in Lake Placid, NY. Wolf is a featured speaker at the Monday evening awards banquet of the 2009 New York State Maple Tour at the Lake Placid Horseshow Grounds at 6pm.

Wolf will be talking with New York's maple producers about the importance of building the local food economy and the role maple syrup producers can play in developing sustainable and thriving communities.

Wolf says, "There's nothing more important and compelling in America today than a renewed and vigorous focus on collaboration and development in community connected agriculture. I'm excited about the present. I'm excited about the future."

Northern New York Maple Specialist Michael Farrell with Cornell University arranged for Wolf's visit to the region. He says, "Pure maple products are the local, healthy sugar alternative for the Northeast and we are excited to have Clark Wolf come speak about the incredible opportunities for maple producers to expand further into growing niche markets."

[Read more>>>](#)

Farm Bureau President Calls For Restructuring Of Milk Market Order System *NY Farm Bureau*

New York Farm Bureau president Dean Norton today called on Congress to revise the federal milk market order system to recognize the higher production costs to dairy farmers in the Northeast and in particular New York.

"New York's business climate makes it difficult for the family farm to survive these pricing lows and continue to grow the next generation into the business," Norton testified at a hearing hosted by Sen. Kirsten Gillibrand in Batavia.

The hearings aim is to gather potential solutions to the ongoing milk pricing crisis that is now in its second year, forcing hundreds of dairy farms out of business across the state.

[Read more>>>](#)

RISK MANAGEMENT

Farm Risk Management, Crop Insurance and Planning for 2009 *Update from the NYS Dept of Ag's Crop Insurance Education Program*

September 30 Deadlines for Fall Seeded Barley, Wheat, APH Forage Production

The deadline for enrolling in, or changing existing, crop insurance policies for fall seeded barley, wheat and APH forage production for the 2010 crop year is **September 30**. For the first time, enterprise units are available for CRC wheat, opening the possibility of substantial premium reductions.. Check with a crop insurance agent about availability in

your county. To be eligible for disaster payments (also known as the SURE Program) farmers must enroll all insurable crops. Both crop insurance and SURE guarantees increase when one insures at higher levels of coverage.

Next Dairy-LGM Sign Up Deadline: September 25 & 26

The Dairy-LGM (Livestock Gross Margin) provides protection against shrinking margins of milk income over feed costs. It can pay when the actual gross margin is less than projected, based on Board of Trade prices. For example, enrollment in August 2008 could have resulted in payment of \$3 to \$5, net of premium, for each of the months of January – July 2009. The policy now allows a longer time to sign up and authorizes default (or producer’s actual) feed to milk ratio. The next enrollment period begins **September 25 & 26.**

Fall Deadlines for Perennial Crops & Pasture, Rangeland and Forage

A series of information sessions on the 2010 perennial policies (apples, peaches and grapes) and the 2010 Pasture, Rangeland and Forage (PRF) policy will take place in advance of their respective November sales closing deadlines: **November 20** for Apples, Peaches, Grapes; **November 30** for PRF, a pilot program available in 15 New York counties along the southern tier. The November 30 deadline also applies to Apiculture. Look for announcements in your area or go to the NY Crop Insurance Education program website at <http://www.agmkt.state.ny.us/AP/CropInsurance.html>.

Report Crop Damage Promptly

If you should experience damage on insured crops, contact your crop insurance agent immediately (no later than 72 hours) upon discovery. Ask your agent for a copy for your records of the damage report to the insurance company. Do not destroy the evidence of damage until a loss adjuster evaluates it. If insured under NAP (Non-Insured Disaster Assistance Program), contact your local county FSA office to file a Notice of Loss within 15 days of discovery.

For further details on any of the above, contact a crop insurance agent. Agent lists are available at your FSA office or on the web at <http://www3.rma.usda.gov/apps/agents/>. To contact the NY Crop Insurance Education Program, call Christopher Reed at 1-800-554-4501.

Visit the NY Crop Insurance Education Program Website [here>>>](#)



New York Crop Insurance Education Program
Risk Management Agency USDA
New York State Department of Agriculture & Markets



OPPORTUNITIES

Club Extractor Available
NYC Beekeepers Association

At last, after a slow cold wet spring and an unpredictable summer, we have our club extractor to share amongst the members.

Currently the extractor is in Brooklyn. We are at present trying to sort out the best way to share it so that all members who wish to may utilize it.

We have had a few offers to store it, but are still seeking a place to keep it where people may also be able to utilize it, without having to move it around too much.

As such, any suggestions are welcome, and all suggestions should NOT be e-mailed but should be POSTED to this link on our Community Board:

[Read more>>>](#)

New York Farm Bureau Offers Scholarships To Students Studying Agriculture *NY Farm Bureau*

New York Farm Bureau is encouraging high school seniors who have been involved with agriculture and plan on continuing studies in this field to apply for the 2010 New York Farm Bureau Agricultural Youth Scholarship sponsored by the New York Farm Bureau Promotion and Education Committee. Scholarship awards are \$1,500 for first place, \$1,200 for second and \$1,000 for third place. The first place winner will be invited to present their essay at the annual Spring Conference.

Students applying must have a family Farm Bureau membership or a Student Farm Bureau membership (a membership application may be included with scholarship enclosures). Students are required to complete an application and submit a brief essay answering the question, "If you had the power to change something in your community or on your farm, what would you change and why?"

[Read more>>>](#)

WHAT'S IN SEASON?

We're glad you asked. This month we're featuring **GRAPES**. If you are a farmer and not listed on this website please send us your contact information.

<http://www.nyfarms.info/grapes2005.html>

SAVE THE DATE

Calendar of Events

For an updated calendar of events, visit: <http://www.nyfarms.info/calendar.html>

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